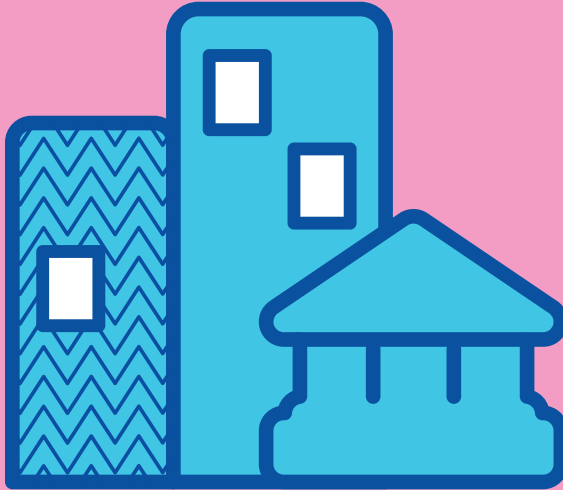


**WORLD
CANCER
DAY4FEB**

WE CAN



**CREATE HEALTHY
CITIES**

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WE CAN CREATE HEALTHY CITIES



With 66% of the world's population projected to live in urban areas by 2050, the quality of the urban environment will play an increasingly important role in public health.¹

In many cities across the world, mayors and urban policy makers are collaborating more than ever before on innovative solutions for creating and sustaining healthy cities. They are sharing ideas; forming alliances; and challenging their national governments to adopt policies to promote and protect the health and wellbeing of their citizens.¹⁻³

One of the clearest examples of the use of effective public policy for cancer and non-communicable diseases (NCDs) prevention is the creation of smoke-free environments to prevent cancer and other NCDs. Even in the absence

of comprehensive national policies, cities in many countries are taking the lead in strengthening implementation of comprehensive smoke-free regulations that cover all indoor workplaces, public places and public transport.^{4,5}

Cities can also support people to be physically active by making cycling and walking accessible and safe modes of transport for everyone, and providing universal access to safe, inclusive and accessible, green and public spaces.^{1,6} Creating public spaces and improving infrastructures in cities to encourage active play and travel can have wide-ranging benefits for communities, increasing the integration of physical activity into people's everyday life as well as reducing deaths and injuries from road traffic accidents and improving air quality.

Cities can take the lead in creating a quality urban environment that promotes and protects the health and wellbeing of its citizens.

This factsheet is aimed at



Cities



Policy
makers

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