

# SUPPORT THROUGH SPORT

**WORLD  
CANCER  
DAY 4 FEB**

## SHOW YOUR SUPPORT ON SOCIAL MEDIA



1 Simply take your ball, racket, frisbee, skis, helmet, paddle, or hand and write the World Cancer Day hashtag on it - #WeCanICan



2 Take a photo of you, your team or your club with the #WeCanICan hashtag



3 Show your support by sharing your photo as far and wide as you can across Facebook, Instagram and Twitter, including #WeCanICan and #WorldCancerDay in your post.



## WHETHER YOU'RE A COMPANY, CANCER ORGANISATION, A TEAM, AN ATHLETE OR A SPORT FAN, HERE ARE SOME SOCIAL MEDIA POSTS TO GIVE YOU A HEAD START.

### FOR COMPANIES, GROUPS AND ORGANISATIONS:

#WeCanICan all play a role in fighting cancer. This #WorldCancerDay learn about what we're doing to tackle cancer head on: (add your own organisation's link here)

We're using the power of sport to fight cancer on #WorldCancerDay. Join us & post your photo. [bit.ly/WCDSupportThroughSport](http://bit.ly/WCDSupportThroughSport) #WeCanICan

Get involved this 4 Feb! Share your photo of the #WeCanICan hashtag on a football, frisbee or any other sport gear on #WorldCancerDay.

Let's make sport part of the fight on #WorldCancerDay this 4 Feb. [bit.ly/WCDSupportThroughSport](http://bit.ly/WCDSupportThroughSport) #WeCanICan

Every sport, every player or team, at every level around the world can support #WorldCancerDay. [bit.ly/WCDSupportThroughSport](http://bit.ly/WCDSupportThroughSport) #WeCanICan

Uniting sports to fight cancer on #WorldCancerDay. #WeCanICan (add your own organisation's link here)

### FOR SPORT STARS, ATHLETES AND FANS

Support the fight against cancer. Join me in showing your support by sharing your #WeCanICan photo. #WorldCancerDay

I'm supporting the fight against cancer through sport this #WorldCancerDay. Join me & post your photo. #WeCanICan

I'm moving, playing & being active to help fight cancer. Join & share your photo. #WorldCancerDay [bit.ly/WCDSupportThroughSport](http://bit.ly/WCDSupportThroughSport) #WeCanICan

Retweet to show that you're united with sport in the fight against cancer. [bit.ly/WCDSupportThroughSport](http://bit.ly/WCDSupportThroughSport) #WorldCancerDay. #WeCanICan

Support the fight against cancer through sport this #WorldCancerDay. [bit.ly/WCDSupportThroughSport](http://bit.ly/WCDSupportThroughSport) #WeCanICan



## HASHTAG HAPPY

In addition to the World Cancer Day 2017 official hashtags of #WorldCancerDay and #WeCanICan, here are some more hashtag ideas:

#SportAgainstCancer #ActiveLife #MoveForHealth #BeActive  
#PlayAgainstCancer #HealthyLiving #HealthForAll #HealthyLifestyle  
#BeHealthy #Healthy #SupportThroughSport #Movember

