

## **World Cancer Congress 2018**

### **MEDIA RELEASE**

#### **‘WE CAN. / CAN.’ KUALA LUMPUR CONVENTION CENTRE CAN!**

**KUALA LUMPUR, 4 February 2017** – In conjunction with World Cancer Day 2017, the [Kuala Lumpur Convention Centre](#) (the Centre) is honoured to announce that it will be the venue of choice for the Union for International Cancer Control’s (UICC) World Cancer Congress 2018. Themed “Strengthen. Inspire. Deliver” and hosted by the National Cancer Society Malaysia (NCSM), the Congress will take place from 1 to 4 October 2018 and is expected to attract 3,000 cancer and health professionals from over 135 countries.

The World Cancer Congress is an initiative of the Union for International Cancer Control (UICC). Its objective is to *‘unite the cancer community, reduce the global cancer burden, promote greater equity and integrate cancer into the world’s health and development agenda’*. The Congress is held every two years and has been acknowledged by the global cancer and wider health community as the leading international conference in cancer implementation science.

Elaborating on the bid win, the Centre’s General Manager, Alan Pryor said, “It is a great honour to have been chosen to host the prestigious World Cancer Congress. The Congress adds to the list of the growing number of world conferences that have selected Malaysia, Kuala Lumpur and, of course the Centre to host their high-profile events. Their choice is also a testament to Malaysia’s well-developed medical industry and the sector’s ongoing efforts to create greater awareness about cancer control.”

Pryor continued, “We look forward to working closely with UICC, NCSM and our ‘Team Malaysia’ partners – Tourism Malaysia, Malaysia Convention & Exhibition Bureau (MyCEB), Malaysia Airlines, Malaysia Airports and Kuala Lumpur City Council (DBKL) – to ensure a successful and compelling Congress that provides delegates and visitors with a memorable and rewarding experience.”

Vice President of NCSM, Clare Ratnasingham, shared “Hosting the 2018 Congress is a significant win for Malaysia and for the region as it will be the first time that the event will be held in South-East Asia. The Congress will provide an invaluable knowledge sharing platform which will help develop the local and regional healthcare sector and its cancer-related expertise.”

“The Congress will provide a dynamic platform for participants to develop new skills and improve competencies with tools and effective methods; share knowledge and best practices with global cancer and health professionals and listen to leading experts in the area of cancer control.

Attendees will also have the opportunity to build strong and lasting connections with participants from across the whole spectrum of the cancer control and non-communicable diseases, including leaders, policy makers, scientists, researches, health workers and

patient group supporters, who all play a major role in fostering international collaboration to advance cancer control globally and nationally,” concluded Ratnasingham. For more information or to register for the Congress, visit <http://www.worldcancercongress.org/>.

Taking place under the tagline ‘*We can. I can.*’, World Cancer Day 2016-2018 will explore how everyone – as a collective or as individuals – can do their part to reduce the global burden of cancer. Just as cancer affects everyone in different ways, everybody has the power to take various actions to reduce the impact that cancer has on individuals, families and communities. World Cancer Day is a chance to reflect on what you can do, make a pledge and take action. Whatever you choose to do ‘*We can. I can.*’ make a difference to the fight against cancer. For more information, visit [www.worldcancerday.org/](http://www.worldcancerday.org/).

For all the latest news and information on the Centre, visit [www.klccconventioncentre.com](http://www.klccconventioncentre.com).

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**NOTE TO EDITOR**

**About the Union for International Cancer Control (UICC)**

UICC’s rapidly increasing membership base of over 950 organisations in more than 150 countries, represents the world’s major cancer societies, ministries of health and patient groups and includes influential policy makers, researchers and experts in cancer prevention and control. UICC also boasts more than 50 strategic partners.

The organisation is dedicated to taking the lead in convening, capacity building and advocacy initiatives that unite the cancer community to reduce the global cancer burden, promote greater equity, and integrate cancer control into the world health and development agenda.

UICC and its multisectoral partners are committed to encouraging governments to look towards the implementation and scale-up of quality and sustainable programmes that address the global burden of cancer and other NCDs. UICC is also a founding member of the NCD Alliance, a global civil society network that now represents almost 2,000 organisations in 170 countries. For more information, visit <http://www.uicc.org/>.

**About the National Cancer Society Malaysia (NCSM)**

The National Cancer Society Malaysia (NCSM), also known as Persatuan Kebangsaan Kanser Malaysia, is the first not-for-profit cancer organisation in Malaysia that provides

education, care and support services for people affected by cancer. It was founded by Dato' Dr. S.K. Dharmalingam and officially launched by YAB Tun Abdul Razak in 1966. It is under the distinguished patronage of the Sultan of Perak. The Society is financed entirely by contributions and donations from the public.

Being the only charitable organisation that provides a holistic cancer support to patients and caregivers, NCSM supports patients in understanding and dealing with cancer in various phases through its five cancer centres – the Cancer and Health Screening Clinic, Nuclear Medicine Centre, Resource and Wellness Centre, Quit Smoking Clinic and the Children's Home of Hope and has branches in six states, i.e. Johor, Negeri Sembilan, Melaka, Perak, Penang and Sarawak.

NCSM also works with corporate partners, colleges, universities, schools and civil societies on awareness and outreach programmes in its efforts to educate the public on the prevention and early detection of cancer. For more information, visit <https://www.cancer.org.my>.

### **About the Kuala Lumpur Convention Centre**

The Kuala Lumpur Convention Centre (the Centre) is a component of the Kuala Lumpur City Centre (KLCC) and is managed and operated by Convex Malaysia Sdn Bhd, a joint-venture company between KLCC (Holdings) Sdn Bhd and AEG Ogden Pty Ltd, Australia.

A winner of numerous awards, this world-class facility is wholly-owned by Kuala Lumpur Convention Centre Sdn Bhd which in turn, is owned by KLCC (Holdings) Sdn Bhd, a subsidiary of Petroliam Nasional Berhad (PETRONAS).

The Centre has ISO 9001, ISO 22000, ISO 14001 and OHSAS 18001 certifications, EarthCheck Bronze status (environment) and Hazard Analysis and Critical Control Points Certification (HACCP) recognition, the international food safety system for international convention facilities and five-star hotels. It is also the first in Asia to receive the 'Gold' AIPC Quality Standards certification.

Comprising two auditoria (seating 3,000 and 500 respectively), 9,710 sqm of Exhibition Halls, a Grand Ballroom which seats 2,000 diners, a Banquet Hall for 500, a Conference Hall for 1,800 and 20 other meeting rooms, the Centre provides 20,059 sqm of function space in the heart of Kuala Lumpur.

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