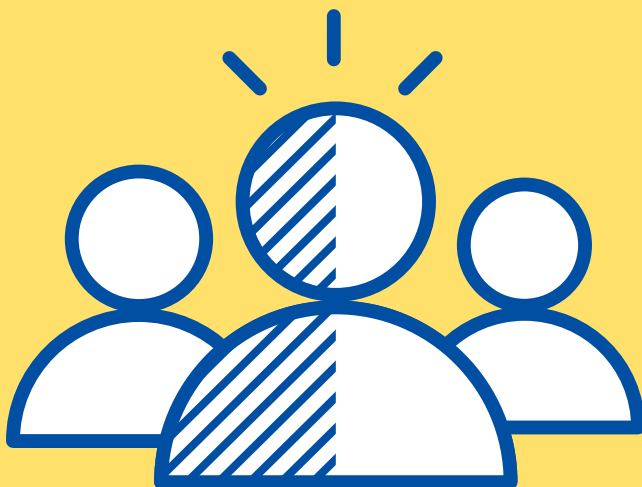


**WORLD
CANCER
DAY 2016**

WE CAN



**MOBILISE OUR NETWORKS
TO DRIVE PROGRESS**



ON 4 FEB
#WeCanICan
#WorldCancerDay

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WE CAN — MOBILISE OUR NETWORKS TO DRIVE PROGRESS



Identifying and mobilising networks to support efforts to reduce the global cancer burden goals are critical to strengthen advocacy efforts and build capacity through education and training¹.

For example, UICC as a founding member of the NCD Alliance recognises the power of working together as a network united in the goal of creating sustained global action on non-communicable diseases (NCDs). Through the NCD Alliance, local, national and regional networks of cancer experts and advocates have come together to drive remarkable progress in elevating cancer and other NCDs on the global health and development agenda.

Other key global cancer networks, such as the global coalition Cervical Cancer Action, aim to maximise the impact of those working to stop cervical cancer. Through political mobilisation, the coalition is increasing outreach activities to expand global support to end cervical cancer, engaging champions from diverse constituencies—youth, cancer,

women's issues, HIV/AIDS, sexual and reproductive health and health policy—to support a comprehensive approach to cervical cancer prevention.

Building networks of experts can also provide a platform for knowledge exchange. For example, the McCabe Centre for Law and Cancer builds capacity in the use of law to prevent and control cancer and other NCDs particularly in the context of developing coherence between health, trade and investment laws, policies and sectors.

**THE GLOBAL CANCER COMMUNITY
CAN MOBILISE THEIR NETWORKS
TO REDUCE THE GLOBAL
CANCER BURDEN, TO PROMOTE
GREATER EQUITY, AND TO
INTEGRATE CANCER CONTROL
INTO THE WORLD HEALTH AND
DEVELOPMENT AGENDA.**

1. UICC Advocacy Toolkit 2014. <http://www.uicc.org/advocacy/advocacy-resources>
2. NCD Alliance. <http://www.ncdalliance.org/>

3. Cervical Cancer Action. <http://www.cervicalcanceraction.org/home/home.php>
4. McCabe Centre for Law and Cancer. Intensive legal training program. <http://www.mccabecentre.org/events/intensivelegaltrainingprogram>