

DOLLARS AND SENSE

If USD11 billion – approximately Netflix’s annual revenue - is invested in cancer prevention in low- to middle-income countries, this could save up to 100USD billion in cancer treatment costs.

Whoever you are, you can make a personal commitment to call for more investment in cancer control.

Learn more at
worldcancerday.org/keyissues

#IAmAndIWill
#WorldCancerDay



Join us on 4 February