Create a future without cancer.
The time to act is now.
Each of us will know of a family member, friend, or colleague who has been diagnosed with cancer. This gives us every reason to act.

"The truth is today, more than any point in human history, we have a genuine opportunity to help more people across the world than ever before. And that's our obligation."
Joseph R. Biden, Jr, 47th Vice President of the United States and Co-chair, Biden Cancer Initiative

Did you know that 9.6 million people die from cancer every year?

There's a lot we can do.

Because genetic mutations play a role in 5-10% of cancers.
Whereas, 27% of cancers relate to tobacco and alcohol use. But we can reduce that number!

What can you do to reduce your cancer risk?

3.7 million people can be saved each year if we act. Imagine. That's equivalent to all of the girl guides in the US, Mexico and Canada.

Choose healthy foods
Move more
Quit smoking
Cut down on alcohol
Be sunsmart & stay away from solariums
Avoid pollutants and chemicals (including asbestos, pesticides and containers containing BPA)
Get vaccinated
Know the signs & symptoms

Cancer isn't just a health issue – it's a human issue.

We're talking about:

Global economic impact. What we're all losing financially:

Equity gap. Inequity in our own backyard

The total economic cost of cancer is 1.16 USD trillion.

Did you know that approximately 70% of all cancer deaths occur in the least developed parts of the world?

Your gender, level of education, level of income, and in which part of the country you live impacts your access to, and the level of cancer diagnosis, treatment and care you receive.

If we invested in 11.4 USD billion in prevention strategies, we'll save a massive 100 USD billion in avoided cancer treatment costs.

Well, for example, 90% of low- and middle-income countries (LMICs) don't have access to radiotherapy – one of the essential ways to treat cancer. What's more, only 5% of global resources for cancer prevention and control are spent in LMICs.

Saving lives saves money Why is that?

Inequities in accessing life saving cancer services exist for:

Rural and remote populations
Women
Children
Lower socio-economic populations

Let's give everyone a better chance by closing the equity gap.

Our target
To reduce premature cancer deaths and deaths from non-communicable diseases by 25% by 2025.

How do we get there?

Today, there are 43.8 million people who are alive within 5 years of a cancer diagnosis. As investment, information, diagnostics and treatments improve, our chance of surviving cancer is getting better.

Join us on 4 February
Learn more at worldcancerday.org