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MEDIA RELEASE FOR IMMEDIATE RELEASE

#NETInfo for an Earlier Detection of #NeuroendocrineCancer

For this World Cancer Day on February 4th, the International Neuroendocrine Cancer Alliance ([INCA](#)) launches a 10-day #NETInfo campaign for an earlier detection of #NeuroendocrineCancer to highlight the key neuroendocrine cancer facts and emphasize that cancer does not stop for COVID-19.

The 10-day #NETInfo campaign will share essential data around the disease, the common conditions which it most often mimics, and the challenge of delayed diagnosis. Everyone can contribute to improving detection of neuroendocrine cancer by helping to raise awareness about the disease symptoms and common misdiagnoses. The campaign will also provide the most up-to-date [information pack](#) on #NeuroendocrineCancer, which is available for free download in 10 of the most spoken languages globally.

With this campaign INCA expresses its gratitude to the whole healthcare community for its continuous and tireless efforts in the COVID-19 fight. INCA also celebrates the strong community spirit of all neuroendocrine cancer patients, their families and caregivers through the pandemic. INCA would like to especially thank all healthcare professionals, researchers, and patient advocates for their unwavering display of energy and dedication in doing their best to prioritize neuroendocrine cancer during these challenging times and in keeping up the high standards of neuroendocrine cancer care.

One example of these collaborative efforts is the article published in the European Journal of Cancer: "[Practical Recommendations for the Management of Patients With Gastroenteropancreatic and Thoracic \(Carcinoid\) Neuroendocrine Neoplasms \(NENs\) in the COVID-19 Era](#)", co-authored by top NET medical experts from around the globe, along with leading NET patient advocates – Catherine Bouvier, INCA President, Jackie Herman, INCA Board Member, and Teodora Kolarova, INCA Executive Director.

Join the 10-day #NETInfo campaign via INCA's social media accounts @netcancerday

Background Information:

International Neuroendocrine Cancer Alliance (INCA) – the home of NET Cancer Day is the global voice in support of patients with neuroendocrine cancer and genetic neuroendocrine tumors (NETs).

INCA's mission is to raise awareness about all types of NETs; push for scientific advancements with a focus on identified unmet needs; and to provide a platform for global collaboration to address the many challenges NET patients and the medical community face, in securing a timely diagnosis and accessing optimal treatment, support and care.

INCA currently represents 26 patient advocacy organizations from 22 countries around the globe.

Neuroendocrine Tumor (NETs) Facts and Stats*

- NETs can arise throughout the body in organs that contain neuroendocrine cells such as, stomach, bowel, lungs and pancreas
- 7 out of every 100,000 people globally are diagnosed with NETs each year
- NETs affect men and women of all ages, including children
- NETs – “if you don’t suspect it you can’t detect it” – awareness and education is the key
- NET symptoms can often be non-specific but can include: weight loss, dry, hot flushes, shortness of breath, asthma-like symptoms, fatigue, pain, bloating and diarrhea

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