Wednesday, 17 November 2021

Organisation

[Address line one
Address line two
City, State Postcode, Country] Leave one line space after address

Illuminating (Name of Landmark) for World Cancer Day 2021

Dear <Contact Name>,

Every year on 4th February, people everywhere unite to mark World Cancer Day to raise awareness, fight stigma, improve education and inspire action to prevent the millions of unnecessary deaths from cancer.

For the first year of the ‘Close The Care Gap’ campaign, we invite <name of city> to join with cities around the world to show your support.

Over the years, cities have taken part in the day by lighting up a significant monument or landmark.

In 2021, over 152 landmarks in 91 different cities - including Toronto’s CN Tower, the Parliament House in Canberra, the Kuala Lumpur Tower, and Jordan’s Petra - were illuminated in the colours of *orange* and *blue*.

To help bring attention of the day to the people of <City>, we invite the <name of landmark> to be illuminated on **Friday 4 February, 2022**.

We welcome the opportunity for the <name of landmark> to be part of World Cancer Day, and appreciate any guidance on the application and selection process, or any recommended next steps

For more information about World Cancer Day, please visit [www.worldcancerday.org](http://www.worldcancerday.org). You will also find a complete list of all the landmarks which illuminated on World Cancer Day in 2021 in the attached document.

Should you need additional details, please feel free to contact <Name> at <phone number> or at <email address>.

We look forward to hearing from you and having the <landmark> part of World Cancer Day 2022.

Best wishes,

Your Name

Title